



**kerry
bicycle
festival** | 15th - 23rd Sept, 2012
www.kerrybicyclefestival.org

WELCOME TO THE 5TH KERRY BICYCLE FESTIVAL. WE'RE GEARING UP FOR A GOOD ONE.

What is the Festival?

Cycling is fast, trendy, planet-friendly, and healthy - a means of transport as well as a hobby. The Kerry Bicycle Festival, Ireland's longest running bicycle festival, is a local, community oriented, fun-filled festival with mass appeal.

The festival was established with one simple objective in mind - to get as many people on bicycles as possible. We do this by organising diverse and engaging events in four key areas.

- » Arts & Culture
- » Sustainability
- » Lifestyle
- » Education & Awareness

Our mission...

This one objective, to get people on bicycles, has grown into our five point mission statement.

- » Raise the profile of **cycling culture**, making it more accessible and attractive.
- » Highlight cycling as a **healthy**, pleasurable activity.
- » Promote cycling as an **environmentally sustainable** and cost effective mode of transport.
- » Promote cycling as a **fun**, exhilarating recreational activity.
- » Promote Kerry as a destination for **cycle tourism**.

Why does it matter?

The Kerry Bicycle Festival is all about getting people on bikes. While this may initially seem like a trivial exercise, it is actually an effective way of tackling some of the major issues facing our society today, including: health (childhood obesity/coronary problems), energy security, pollution, traffic congestion etc.

In addition, the more people who cycle, the safer our roads become for cyclists, and bicycle-friendly towns are cleaner, healthier, quieter and safer.



DID YOU KNOW...

This year the festival coincides with the following worthy events.

- » World Car Free Day
- » Culture Night
- » European Mobility Week
- » The Chain Gang Sportive

FRIENDS OF THE FESTIVAL



Please cycle safely | consider other road users | wear appropriate clothing

SAT 15TH

CYCLE TO SURF

TIME: 10 AM
TRALEE SQUARE - BANNA RETURN

Cycle to Banna and give surfing a try! Fully instructed lesson, all equipment provided. Children under 16 years must be accompanied by an adult. We won't be put off by the rain, so bring a rain coat! Special festival rate of €12

Booking advisable.
087 9675223 / treasa@kerrybicyclefestival.org

OFFICIAL LAUNCH

TIME: 2 PM
TRALEE LIBRARY

The festival and the photography exhibition, *Monumental Motion*, will be formally launched by H.E. the Danish Ambassador to Ireland Mr. Niels Pultz, See Pages 8/9 for more details.

ART TRAIL

TIME: 2.30 PM
STARTING FROM
TRALEE LIBRARY

After the launch, cycle the Urban Art Trail of works about, by, and for the love of, bicycles. See pages 8/9 for more details.

STRETCHING FOR CYCLISTS

TIME: 3 - 4.30 PM
ROSE GARDEN/ TOWNPARK

Combat the tight back muscles and stressed out knees and hips common in cyclists with these preparatory and restorative stretches. Wear something comfortable! Mats provided, or, bring your own.

Booking advisable.
087 9675223 / treasa@kerrybicyclefestival.org

CYCLING SHORTS

TIME: 7 - 8.30 PM
WINDMILL AUDITORIUM, BLENNEVILLE

A selection of bicycle inspired short films.

All events free unless otherwise stated.

SUN 16TH

ST. BRENDAN'S WAY CYCLE

TIME: 10.40 AM

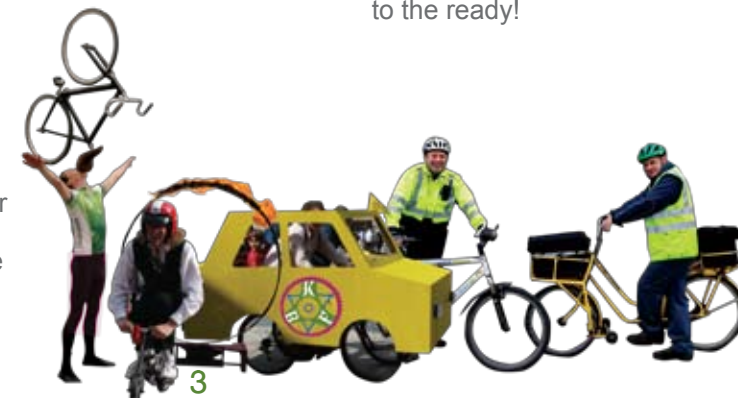
MEETING AT ST. BRENDAN'S CHURCH

A Camino-inspired cycle will visit some of the most important places related to St Brendan's life. These include Wethers' Well (Tobar Na Molt), the magnificent Ardfert Cathedral, and the impressive Brendan monument at Fenit Harbour. The 50 KM cycle is being held in conjunction with the Saint Brendan Heritage Committee.

PICNIC CYCLE

TIME: 2 - 5PM
TRALEE SQUARE - FENIT RETURN

Our annual picnic cycle to Fenit. This year our cycle coincides with the Fenit Regatta. The Beach Cafe will have their infamous brownies to the ready!



MON 17TH

MULTICULTURAL
CYCLE

TIME: 6 - 8 PM

GREENVIEW
LANGUAGE CENTRE

A cycle that encourages non-locals and locals to come together for international food and an introductory cycle around Tralee town and environs. Bring a tasty ethnic dish and your peddling feet.

TUES 18TH

TOUR DE
ROMANCE

TIME: 6 - 10 PM

MEETING AT TRALEE
SQUARE

Get back in the saddle with the Tour de Romance; speed-dating with a difference. 30 singles will cycle from restaurant to restaurant to enjoy a fun four course meal and maybe a little flirting. Who knew meals on wheels could be so romantic? €25/ 30 places (15 guys, 15 girls) Register early by emailing info@kerrybicyclefestival.org



WED 19TH

PUBLIC
DISCUSSION

TIME: 8 - 10 PM

CARLTON HOTEL

Transition Kerry is hosting its September public meeting on the theme of sustainable transport. The guest speaker will be Thomas Rogers, who is Programme co-ordinator of a successful Smarter Travel Dungarvan initiative - GO Dunvarvan.

www.transitionkerry.org

THURS 20TH

DAWN CYCLE

TIME: 6.30 - 8.30 AM

MEETING AT TRALEE
SQUARE

Fancy a spin before work/school? Share the dawn with fellow cyclists.

HISTORY CYCLE

TIME: 6.00 - 7.30 PM

MEETING AT TRALEE
SQUARE

How extraordinary that the History Cycle will take place just days before the 400th anniversary of the Charter of Tralee! Come share historian Gerald O'Carroll's enthusiasm for Tralee history.

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KIDS BICYCLE
SHORT FILMS

TIME: 4 PM

TRALEE LIBRARY

A selection of bicycle-inspired short films for kids.

FRI 21ST

CULTURE NIGHT

TIME: 8 PM

BABYTAG, MARKET
PLACE

(BEHIND PENNEYS)

Kerry Bicycle Festival will be celebrating Culture Night Tralee by taking part in the Urban Art Trail and experiencing the Secret Tralee Trail from the saddle. Help us *Draw the Town* in our own special way...with our bicycles!

Lots of other Culture Night events will take place from 7 - 11. See page 9 for more information about Culture Night or visit www.culturetralee.com



SAT 22ND

TINY TRIKING -
BIKES AND TRIKES

TIME: 10 - 12 PM

TRALEE WETLANDS

Children, parents, bicycles and tricycles are invited to our cycle-track for some fun for smallies! Parents can relax with a coffee and watch the kids have cycle fun including storytelling and facepainting. (Parents must remain present to supervise)

THE BIG CYCLE

TIME: 3 PM

TRALEE SQUARE-
BLENNEVILLE

'If there are nine million bicycles in Beijing, surely we can get a thousand here in Tralee.'

- Jimmy Deenihan, Minister for Arts, Heritage and Gaeltacht, at the launch of the Kerry Bicycle Festival 2011.

The challenge has been set. Can we get a 1,000 bicycles in the Square for a cycle of grand proportions? Join us! It's car free day so no excuses.

BICYCLE
HIJINKS

TIME: 1- 5.30 PM

TRALEE SQUARE

Music, merriment and festival fun including:

- > The Slow Bicycle Race
- > Garda versus Postman Race*
- > My Lovely Bicycle
- > Cycling info stalls
- > Bike doctors

Rumour has it that Captain Gathering will be in town to liven things up!

* Odds offered by Broddy Burke on Pembroke Street.

SUN 23RD

BIODIVERSITY
CYCLE

TIME: 2 - 4 PM

MEETING AT TRALEE
WETLANDS

This event is open to adults and children alike. It is an opportunity to get out and explore our local environment by bicycle. This exploration will be led by Niamh Ni Dhuill and Cathy Eastman from Gortbrack farm. Children under 16 years must be accompanied by an adult. We'll be cycling out hail, rain or shine so dress accordingly!

DINGLE HARVEST
PICNICMEETING: 11.30 AM
MARINA

Join us for a fun cycle, fancy dress optional, before descending on the townpark for an afternoon of activities in conjunction with Dingle Tidy Towns and Transition Towns.

CYCLE MAPPING

TIME: 5 PM

TRALEE SQUARE

The final event of the festival is one we hope to leave a mark with. Join us in mapping Tralee's cycle facilities and infrastructure, by bike of course. The collected data will be added to OpenStreetMap which is an open collaborative mapping project. Bring a GPS enabled phone if you have one.



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FESTIVAL AT A GLANCE

SAT 15TH

SUN 16TH

CYCLE TO SURF

TIME: 10 AM
TRALEE SQUARE
- BANNA RETURN

LAUNCH/ART TRAIL

MEETING: 2 PM
TRALEE LIBRARY

STRETCHING FOR CYCLISTS

TIME: 3 - 4.30 PM
TOWNPARK
(ROSE GARDEN)

CYCLING SHORTS

TIME: 7 - 8.30 PM
WINDMILL

ST. BRENDAN'S WAY CYCLE

TIME: 10.40 AM
MEETING AT
ST. BRENDAN'S CHURCH

PICNIC CYCLE

TIME: 2 - 5 PM
TRALEE SQUARE
- FENIT RETURN

MON 17TH

TUES 18TH

WED 19TH

THURS 20TH

FRI 21ST

MULTI-CULTURAL CYCLE

TIME: 6 - 8 PM
MEETING AT
GREENVIEW LANGUAGE CENTRE

TOUR DE ROMANCE

TIME: 6 - 10 PM
MEETING AT
TRALEE SQUARE

PUBLIC DISCUSSION

TIME: 8 - 10 PM
CARLTON HOTEL

DAWN CYCLE

TIME: 6.30 - 8.30 AM
MEETING AT
TRALEE SQUARE

CULTURE NIGHT BICYCLE EVENTS

TIME: 8 PM
MEETING AT
BABYTAG, MARKET PLACE
(BEHIND PENNEYS)

HISTORY CYCLE

TIME: 6 - 7.30 PM
MEETING AT
TRALEE SQUARE

BICYCLE SHORT FILMS FOR KIDS

TIME: 4 PM
TRALEE LIBRARY

Lots of other Culture Night events will take place in Tralee from 7 - 11. Visit culturetralee.com for details

SAT 22ND

SUN 23RD

TINY TRIKING - BIKES AND TRIKES

TIME: 10 - 12 PM
TRALEE WETLANDS

THE BIG CYCLE

TIME: 3 PM
TRALEE SQUARE-BLENNERVILLE

BICYCLE HIJINKS

TIME: 1 - 5.30 PM
TRALEE SQUARE

BIODIVERSITY CYCLE

TIME: 2 - 4 PM
MEETING AT
TRALEE WETLANDS

DINGLE FUN

TIME: 11.30 - 5 PM
MARINA - SQUARE

CYCLE MAPPING

TIME: 5 PM
TRALEE SQUARE



O'HALLORAN CYCLES



The Cyclist's Choice
Anthony O' Halloran

STOCKISTS FOR:



SALES / SERVICE / RENT-A-BIKE
COUNTY CYCLING JERSEYS AVAILABLE
83 Boherbee, Tralee, Co. Kerry | 066 7122822

TRALEE GAS CYCLE & NURSERY SUPPLIES



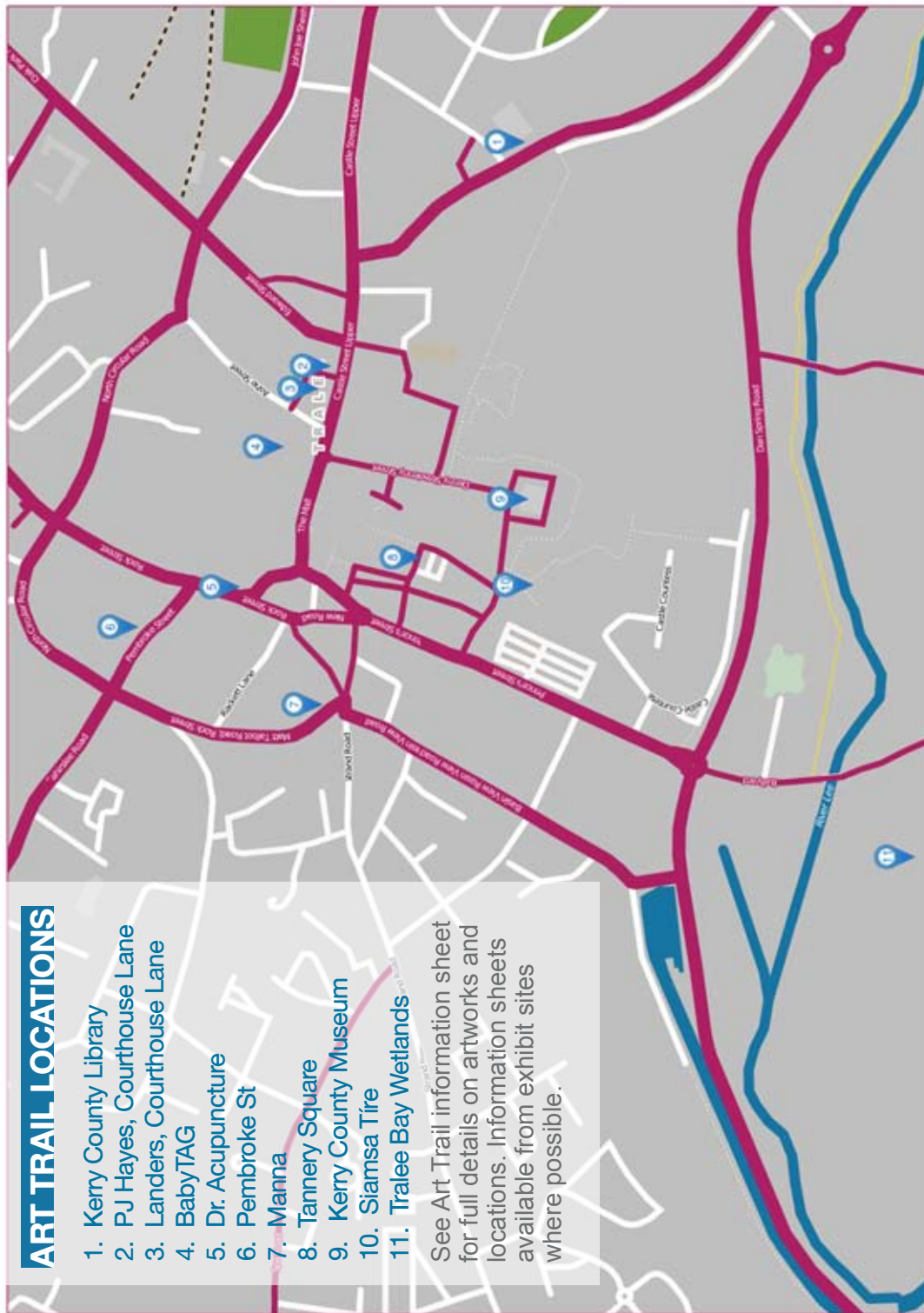
A family business established over 40 years ago.

Contact Niall for all your cycling needs:

066 712 2018

High St, Tralee, Co. Kerry

www.traleenurserysupplies.com



ART TRAIL LOCATIONS

1. Kerry County Library
2. PJ Hayes, Courthouse Lane
3. Landers, Courthouse Lane
4. BabyTAG
5. Dr. Acupuncture
6. Pembroke St
7. Manna
8. Tannery Square
9. Kerry County Museum
10. Siamsa Tíre
11. Tralee Bay Wetlands

See Art Trail information sheet for full details on artworks and locations. Information sheets available from exhibit sites where possible.

BICYCLE ART TRAIL

This year the Kerry Bicycle Festival has brought the art exhibition outdoors so you can see it while you cycle.

We've taken a number of vacant retail spaces, shop windows, public buildings and outdoor sites in Tralee and recycled them; activating, animating and generally transforming them from their existing redundant form, and prior use, into temporary sites for creative intervention creating an Urban Art Trail.

Starting at Tralee Library and ending at the Wetlands Centre, the trail winds through town. There's photography, video, interactive (and bouncy!) sculpture, so cycle the route and see some great art about, by, and for the love of, bicycles.

See map (left) for route details.

MONUMENTAL MOTION EXHIBITION

THE EXHIBITION IS RUN IN ASSOCIATION WITH THE DANISH FOREIGN MINISTRY AND WILL BE LAUNCHED BY H.E. THE DANISH AMBASSADOR TO IRELAND, MR. NIELS PULTZ.

"Cities and nations are often defined by the monuments they erect. Denmark and Copenhagen are no exception. One of the greatest monuments is our bicycle culture and the vast network of bicycle infrastructure that we have erected as living legacy of sustainable living.

Each and every day in Copenhagen, hundreds of thousands of citizens go about their daily lives on bicycles. For four years, photographer and urban mobility expert Mikael Colville-Andersen documented this living monument in motion.

The result is 50 photographs - chosen out of over 10,000 - that tell a story of how the bicycle plays an integral role in Copenhagen life. With this photographic series, Mikael Colville-Andersen hopes to highlight the variety of ways that Copenhageners of all age and wage brackets use the bicycle in their daily lives." - Danish Foreign Ministry

CULTURE NIGHT

On Friday September 21st 2012, locals and visitors across the island of Ireland will enjoy the unique experience of Culture Night, a free night of entertainment, discovery and adventure taking place in a record 34 towns, cities, counties and islands in Ireland. Culture Night Tralee offers a whole range of events and activities this year. The Kerry Bicycle Festival will be celebrating by taking part in the Urban Art Trail and experiencing the Secret Tralee Trail from the saddle. Join us at 8.00 PM at Babytag, Market Place (behind Penneys) and help us *Draw the Town* in our own special way...with our bicycles.

For other Culture Night Tralee events check out their website

www.culturetralee.com



FESTIVAL HOTEL RATES

ALL OFFERS SUBJECT TO AVAILABILITY

Ballygarry House Hotel
 Tel: + 353 66 7123322
 www.ballygarryhouse.com
 info@ballygarryhouse.com

» Visit www.ballygarryhouse.com for Kerry Bicycle Festival Rates.

Manor West Hotel
 Tel: + 353 66 7194500
 www.manorwesthotel.ie
 info@manorwesthotel.ie

» Double/ Twin: €55 p.p.s B & B
 » Triple: €40 p.p.s B & B | Single: €65 B & B

Grand Hotel
 Tel: + 353 66 7121499
 www.grandhoteltralee.com
 info@grandhoteltralee.com

» September 16th & 17th | €50.00 p.p.s B & B
 » September 18th – 22nd | €70.00 p.p.s B & B

Finnegan's Hostel
 Tel: + 353 66 7127610
 www.finneganshostel.com

» €8 per night dorm room.
 » €15 per night private room.

Ballyroe Heights Hotel
 Tel: + 353 66 7126796
 www.ballyroe.com
 info@ballyroe.com

» Double/ Twin: €40 p.p.s B & B
 » Single: €55 B & B

Carlton Hotel Tralee
 Tel: + 353 66 7199100
 www.carlton.ie
 info@carlton.ie

» September 16th & 17th | €40 p.p.s. B & B

Tralee - Moving in the right direction
 This year the town of Tralee participates in European Mobility Week for the first time. Kerry Bicycle Festival is part of a week long series of activities planned to highlight alternatives to car use. The Week culminates with the **In Town Without My Car!** event, on World Car Free Day, Saturday 22nd September.

www.mobilityweek.eu
 16-22 SEPTEMBER
 EUROPEAN MOBILITY WEEK

The Chain Gang Sportives
 Kerry's Premier Cycle Challenges

Saturday September 15th 2012

The Chain Gang Cycling Club brings you a set of classic challenge cycles to test the legs and thrill the senses, taking riders over the most scenic terrain offered by the Dingle Peninsula:

The Conor Pass Challenge
 – A classic 110km route takes this sportive cycle over the Conor Pass; Ireland's Highest Mountain Pass.

The Basket Blast
 – A spectacular and challenging 150km route taking in the entirety of the Dingle Peninsula.

Entry Fee:
 • Online: €25 or €20 if holding current Cycling Ireland membership
 • On the Day: €30
Sign On: from 8:00 a.m.
Start Time: 9:30 a.m.
Start Location: Kerins O'Rahilly's G.A.A. Grounds, Strand Road, Tralee

Take the challenge this September!

www.thechaingangsportives.com



Kingdom Motor Factors
 Upper Rock Street, Tralee

Cycle To Work Scheme - Save up to 52%



Top Bike, Your Partner in Cycling

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- Professional Bike Repairs & Advice
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"A Bike Shop Run by Cyclists for Cyclists"

Top Bike TOP PART Kingdom Motor Factors
 Upper Rock Street, Tralee, County Kerry

Top Bike is a division of Top Part
 (30 years in business)



THE BIG CYCLE SEPT 22ND | 3PM

Tralee Square - Blennerville

Music, merriment and bicycle hijinks in Tralee Square before and after the cycle.

IT'S WORLD CAR FREE DAY SO NO EXCUSES!

READ ALL ABOUT THE 1,000 BICYCLES CHALLENGE INSIDE

